
**IP STRATEGY AND
CHALLENGES
IN AN ERA OF
COOPERATION**



Organized by the Patents Commission of UNION-IP

IP STRATEGY AND CHALLENGES IN AN ERA OF COOPERATION



UNION-IP WINTER ROUND TABLE



26 FEBRUARY 2021

MORNING CET

INTRO

The current times demand for cooperation, be it to fight a disease or to recover from economic drawbacks. Innovation comes with investments, but in order to be sustainable it also should create return.

In addition, the interest and need in several tools to fight the pandemic, such as vaccines, testing, sanitisation and many others, have been rising together with their associated advances and innovation.

There has been a considerable balance in the action of the states as regards the access to such tools, which finds a strong correlation in the stance of innovators. It is relevant to have a further focus on the specific tools which are accessible to governments, such as compulsory licenses or other legal mechanisms, and on how companies have been positioning considering these mechanisms, through voluntary licenses or other initiatives.

UNION-IP WINTER ROUND TABLE GOES DIGITAL IN 2021

In 2021, **UNION-IP Winter Round table** will provide an outstanding opportunity to look into the tools and strategies that can help tackling these challenges, from the perspective of innovators and governments, and through the opinion of experienced professionals, judges and governmental institution officials, as well as to exchange ideas with colleagues from all over the world.

The Round table includes an online broadcasting environment which allows to interact with the speakers in an open discussion.

FOR MORE INFORMATION: [UNION-IP.EVENTS](https://www.union-ip.com/events)

09:30 - 09:45 | (CET)

WELCOME WORDS

Fabian Edlund, President UNION-IP

Rui Gomes, President of the Patents Commission of UNION-IP

09:45 - 10:45 | (CET)

HOW GOVERNMENTS CAN BALANCE PATENT RIGHTS AND PUBLIC HEALTH

Chair: David Pearce, VP of the Patents Commission of UNION-IP

09:45 - 10:05

PLUS ÇA CHANGE...

Michael Fysh Q.C, S.C
Former Circuit Judge of the Patents County Court in England and Wales (UK)

10:05 - 10:25

COMPULSORY LICENSING: THE « GOLDEN MEAN » FOR INDUSTRIAL SOVEREIGNTY IN THE PHARMACEUTICAL FIELD?

Matthieu Dhenne
Partner of IPSILON (FR)

10:25 - 10:45

GOVERNMENT MECHANISMS FOR INCREASING ACCESS IN THE US

Jorge L. Contreras
Presidential Scholar and Professor of Law, S.J. Quinney College of Law, University of Utah (US)

10:45 - 11:00 | (CET)

BREAK

11:00 - 12:00 | (CET)

PATENT OR NOT TO PATENT IN THE AGE OF COVID-19?

Chair: Monia Baccarelli, President of the Litigation Commission of UNION-IP

11:00 - 11:20

**MITSUBISHI ELECTRIC'S LICENSING AND OPEN INNOVATION STRATEGY IN AND AFTER COVID-19 ERA**

Keiko Higuchi
Mitsubishi Electric (JP)

11:20 - 11:40

**IS THERE REALLY A NEED FOR INNOVATORS TO HAVE DIFFERENT PATENT STRATEGIES FOR COVID-19?**

David Rosenberg
Consultant, Former VP Intellectual Property Policy at GSK (UK)

11:40-12:00

**FIGHTING CORONAVIRUS - EPO SUPPORTING RESEARCHERS WITH PATENT DATA**

Nigel Clarke
Expert in patent information at EPO

12:00 - 12:30 | (CET)

ROUND TABLE DISCUSSION WITH ALL PANELLISTS

12:30 | (CET)

CLOSING REMARKS

Joana Piriquito Santos, VP of the Patents Commission of UNION-IP



MICHAEL FYSH Q.C., S.C

Former Circuit Judge of the Patents County Court
in England and Wales (UK)

His Hon. Michael Fysh QC SC was called to the Bar by the Inner Temple in 1963 and for 25 years practised as barrister in the field of Intellectual Property in England and Ireland. He was appointed QC in 1989, QC in Northern Ireland (1990), SC in Trinidad & Tobago (1990) and SC in Dublin in 1994. Mr Fysh has also practised extensively in Commonwealth countries. He has acted as an arbitrator and has lectured extensively for inter alii, WIPO, EPO OHIM (current EUIPO) and the UK Foreign Office.

He also participates in judicial training at the Indian Institute of Judicial Studies, Bhopal. He became a fellow of the Institute of Intellectual Property Law at the University of Oxford in 2010 and Honorary Member of the Chartered Institute of Patents Attorneys in London. He has written and edited several important books in different areas of intellectual property.



MATTHIEU DHENNE

Partner of IPSILON (FR)

French patent litigator, Partner of IPSILON, and the President of the IP leading think tank Institut de Boufflers. Matthieu is the author of numerous publications (both in French and English peer reviews) about patent law.

Graduated from a Master 2 in industrial property from the University of Strasbourg (CEIPI) and a Doctorate from the University Panthéon-Assas, he devotes his activity to intellectual property litigation. Listed from 2017 to 2019 in the first third of the Legal500 ranking and highly recommended by the Leaders League ranking in 2020.



JORGE L. CONTRERAS

Presidential Scholar and Professor of Law, S.J. Quinney College of Law,
University of Utah (US)

Jorge L. Contreras is a Presidential Scholar and Professor of Law at the University of Utah with an adjunct appointment in the Department of Human Genetics. His research focuses on intellectual property, technical standards and science policy, and he is one of the co-founders of the Open COVID Pledge, a framework for contributing intellectual property to the COVID-19 response.

Professor Contreras is the editor of six books and the author of more than 100 scholarly articles and chapters appearing in scientific, legal and policy journals including Science, Nature, Georgetown Law Journal, NYU Law Review, Iowa Law Review, Harvard Journal of Law and Technology and Antitrust Law Journal. He has served as a member of the National Institutes of Health (NIH) Council of Councils, the Advisory Councils of the National Human Genome Research Institute (NHGRI) and the National Center for Advancing Translational Sciences (NCATS), and as the Co-Chair of the National Conference of Lawyers and Scientists. He is a graduate of Harvard Law School (JD) and Rice University (BSEE, BA).



KEIKO HIGUCHI

Senior Manager of Group D, Corporate Licensing Division of Mitsubishi Electric Corporation (JP)

Ms. Higuchi has been dealing with intellectual property licensing and transaction for more than 25 years. Her previous career includes managerial position at Renesas Electronics Corporation and at Megachips Corporation where she dealt with licensing and IP litigations in the field of semiconductor business. Ms. Higuchi received her bachelor's degree in North American Studies at the University of Tokyo.



DAVID ROSENBERG

Consultant, Former VP Intellectual Property Policy at GSK (UK)

David was a UK solicitor for over 35 years before he left GSK at the end of 2018. After 15 years doing contentious and non-contentious patent work at Clifford Chance, he joined GSK about 20 years ago. David was Vice-President Intellectual Property Policy at GSK where he worked on numerous complex policy issues and initiatives. He was GSK's IP representative in major UK, US and international pharmaceutical industry and cross-industry associations and chaired the IP committee of EFPIA, the European pharmaceutical industry association for over 10 years. He was involved in developing GSK's strategies for IP and access to medicines. He has been responsible for lobbying UK government and European institutions on a wide range of issues varying from the UPC, the SPC export waiver, the Convention on Biological Diversity and, of course, Brexit. He has twice been named among Managing IP's top 50 influential people in IP. Since leaving GSK, he has worked as a consultant and adviser to various trade associations.



NIGEL CLARKE

Expert in patent information at EPO

Nigel led the team behind the EPO's "Fighting coronavirus" platform from inception to implementation, coordinating the contributions of patent analysts, patent examiners and communications experts. He manages patent knowledge research projects focussing on future and emerging technologies, such as Blockchain, graphene, quantum, and cancer immunotherapy. Research results have been published in leading peer reviewed journals and on the EPO's "Patent insight reports" web pages. He joined the EPO as patent examiner in electron and ion optics and subsequently became IT manager. For many years he was department head responsible for Espacenet and the European Patent Register. Leaving academia, Nigel started work in the UK Scientific Civil Service, mainly on focused energy beams for microanalysis. He published numerous scientific papers. Nigel studied physical chemistry at Exeter University and holds a PhD in neutron science. He carried out post-doctoral research on carbon fibres at Surrey University. He holds memberships of the Royal Society of Chemistry, Institute of Physics and is a Chartered Scientist, UK Science Council. He has external academic positions at a number of UK universities. Nigel is a contributor to ISO TC279 Innovation Management and is an editorial board member for "World Patent Information", and is a reviewer for "Nature Biotechnology" and IEEE "Transactions on Engineering Management".

ABOUT UNION-IP

UNION-IP is an association of practitioners in the field of Intellectual Property, that is, of individuals whose principal professional occupation is concerned with Patents, Trade Marks or Designs and related subjects and who carry on their profession independently or as employees.

UNION-IP is a private, free, international association that is not dependent on any national or international authority: it approves its own members, in accordance with its statutes, in total independence, and likewise decides on its own activities and its own budget.

It aims on the one hand to work continuously on current developments in Intellectual Property in Europe, especially by making early submissions during the preparation of proposed laws and treaties with the intention of influencing them; and on the other hand to devote itself to the improvement of professional and personal understanding between European practitioners in the Intellectual Property field in different countries and different branches of the profession.

FOR MORE INFORMATION: UNION-IP.ORG

JOIN US AT UNION-IP WINTER ROUND TABLE 2021

FEES

20 € UNION-IP MEMBERS

80 € NON-MEMBERS

REGISTRATION ON UNION-IP.EVENTS

PLEASE CONFIRM UNTIL 25 FEBRUARY 2021



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